



# *California* Community Land Trust Network

**2021 IMPACT REPORT**

# WHO WE ARE, WHAT WE DO

THE CALIFORNIA COMMUNITY LAND TRUST NETWORK (CACLTN) is a membership organization representing the Community Land Trusts (CLTs) of California with 26 nonprofit members across the state from Humboldt County to the Mexican border. The Network maintains a program of peer-to-peer capacity building and technical assistance, public education, and policy advocacy aimed at expanding the impact of community controlled, permanently affordable housing for low-income people.

The Network’s mission is to support existing and emerging Community Land Trusts in California in their efforts to develop and steward community-controlled housing and facilities that will remain affordable in perpetuity.



East Bay Area Gathering



LA CLT celebrates another big win

## California CLTs

house over  
**3,500**  
residents



in over  
**1,500**  
units of housing

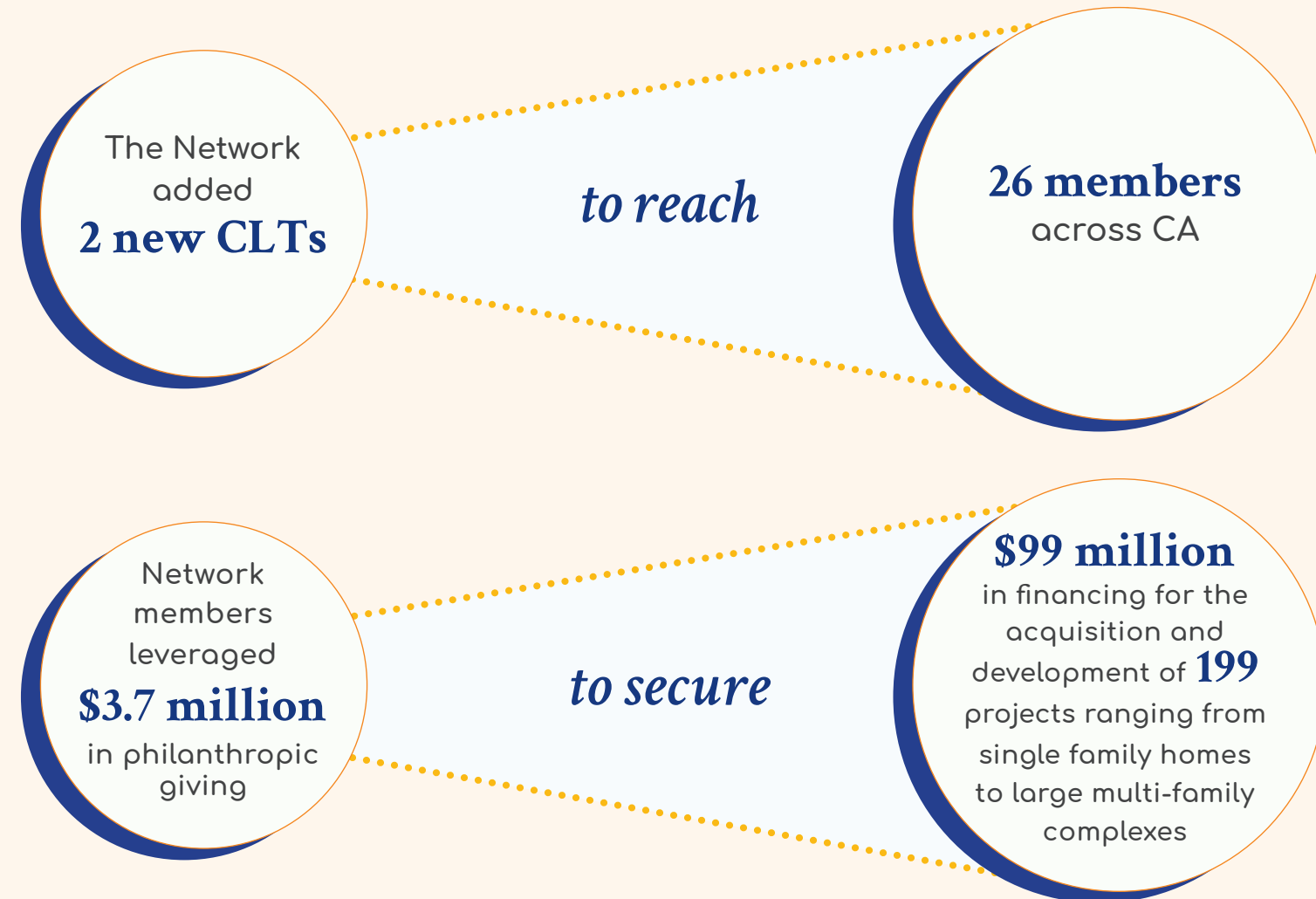


in **21**  
counties



# GROWTH OF NETWORK

In 2021



## CLT Network Members



# COMPLETED CALIFORNIA CLT SURVEY

In 2021, CACLTN carried out the first comprehensive survey of the community land trust landscape. Findings included...

## *Top priorities for CLTs*

- Permanent affordability of housing
- Addressing housing instability
- Building community power to shape neighborhoods
- Anti-displacement



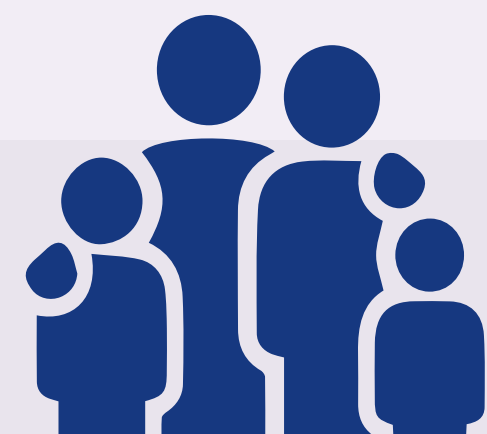
## *Top Challenges*

- Acquisition Funding
- Construction Financing
- Community organizing, administration, and legal capacity



## *The People*

- 3,488 Residents
- 1,172 General Members
- 163 Board Members
- 82 Staff



**79% of  
Residents  
are BIPOC**

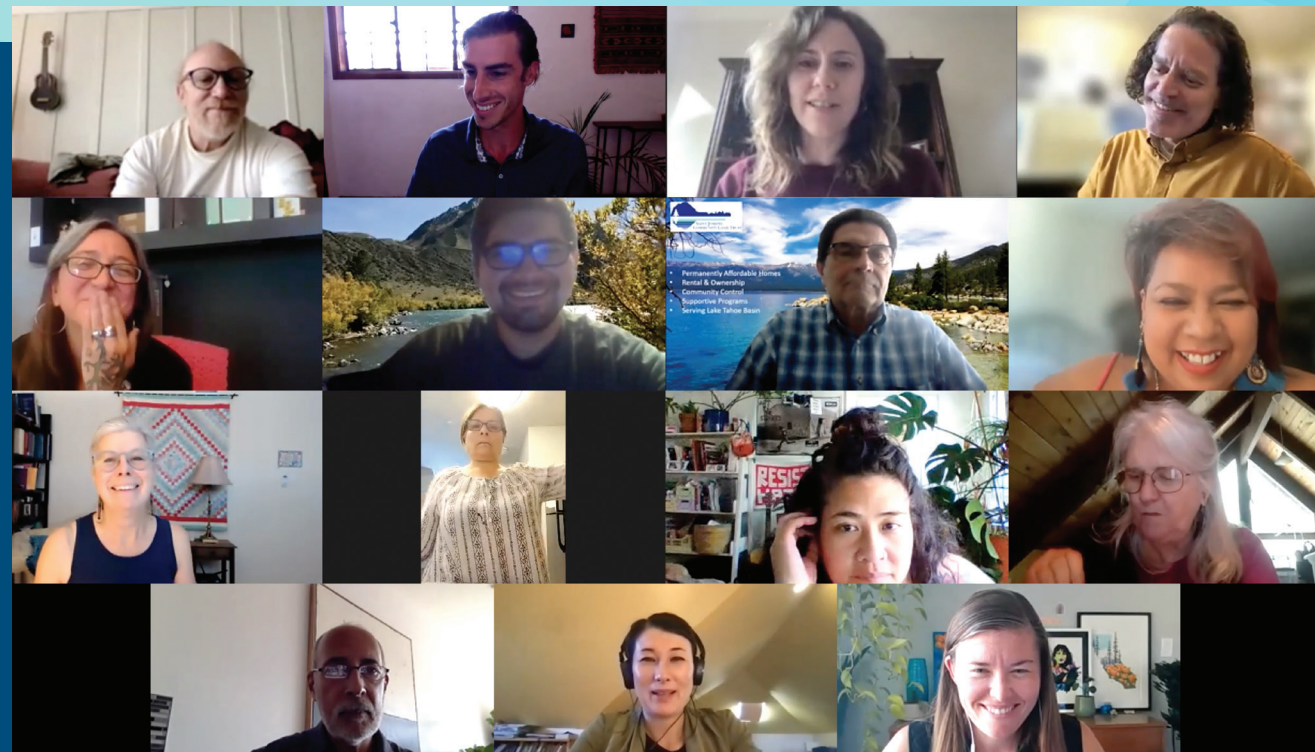
*findings*



# CLT ACADEMY

The CLT Academy supports the work of our CLTs through training, workshops and materials and educates the public on the CLT model.

**In 2021,** CACLTN hosted a dozen workshops for Network members and another 5 workshops for members of the public, non-profit partners, and public officials.



## ***Peer-to-Peer Trainings have covered***

- Acquisition and Rehab Projects
- Financing for CLTs
- Property Tax Exemptions
- Technology for Growing CLTs
- Housing Element Advocacy for CLTs
- CLT Boards 101

## ***Public Workshops have included***


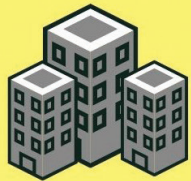
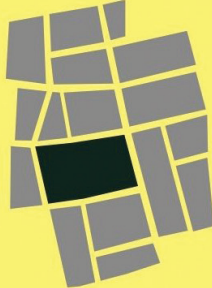
- CLT Fundamentals
- The SB1079 Bill to limit the corporate landlord takeover of small homes
- The Foreclosure Intervention Housing Preservation Program (FIHPP)
- Assisting At-Risk Renters



# ADVOCATING FOR COMMUNITY OWNERSHIP

**In 2021, with the COVID pandemic causing unprecedented strain on low-income communities,**

CACLTN made advocacy for permanently affordable, community controlled housing a top priority. We advocated for housing justice through:

 <p><b>Fair Taxation</b></p> <p>CLTs and Limited Equity Cooperatives should be taxed accurately and fairly</p>		<p><b>ESTABLISHING SOCIAL HOUSING AS LOCAL AND STATE POLICY</b></p> 	<p><b>5 ACTIVE TOPA CAMPAIGNS</b></p> 
<p><b>END DISPLACEMENT BY REAL ESTATE SPECULATION</b></p>	<p><b>PRIORITIZING PUBLIC LAND FOR COMMUNITY OWNERSHIP</b></p> 	<p>Tenant Opportunity to Purchase Acts will create a new pipeline of resident-controlled housing</p>	

*Introducing our new sister organization, **California CLT Action***

**California CLT Action,** a 501(c)(4) organization, will help take our policy advocacy to the next level, amplifying the voices of CLTs on state and local issues.



Jocelyn Foreman and friends celebrate their home-saving collaboration with Northern CA Land Trust



Berkeley Tenant Opportunity to Purchase Act press conference



# CACLTN'S \$500 MILLION WIN

## THE FORECLOSURE INTERVENTION HOUSING PRESERVATION PROGRAM (FIHPP)

- **In 2021**, CACLTN advocated for a new state funding stream to catalyze the preservation of tenants at risk of displacement
- On July 19th, **2021** the Foreclosure Intervention Housing Preservation (FIHPP) program became law, promising **\$500 million** for the acquisition and rehab of buildings across the state

### REPLACING FORECLOSURE WITH COMMUNITY OWNERSHIP

WE FACE A SURGE IN FORECLOSURES BUT WE CAN PREPARE OUR TENANTS AND OUR COMMUNITIES

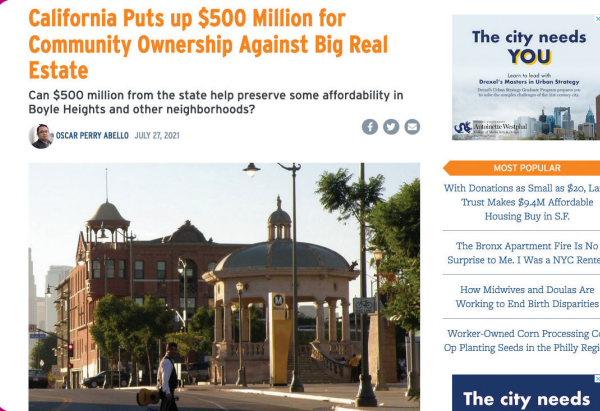
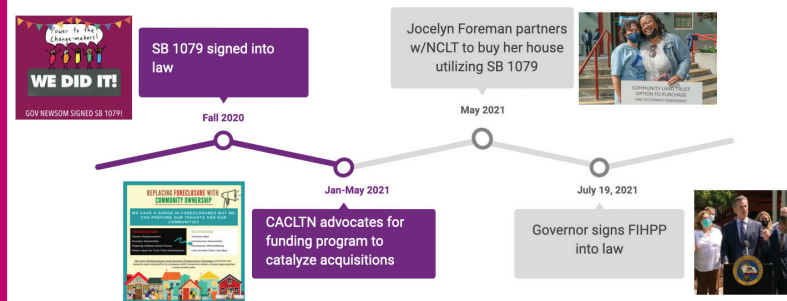
#### The Status Quo

Tenant Displacement  
Investor Ownership  
Flipping Inflates Home Prices  
Fewer Opps for First Time Homebuyers

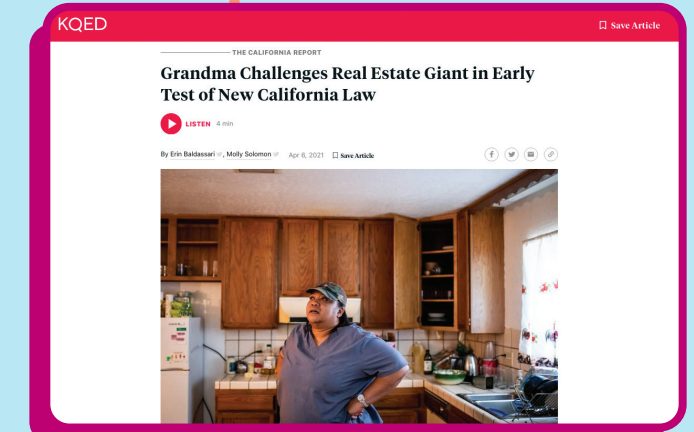
#### Our Proposal

Tenants Stay  
Community Ownership  
Permanent Affordability  
Low Income Fams Can Buy

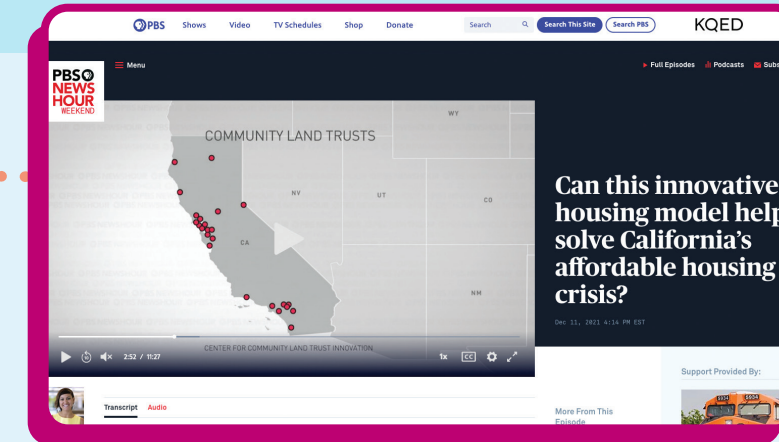
### A Brief History of FIHPP



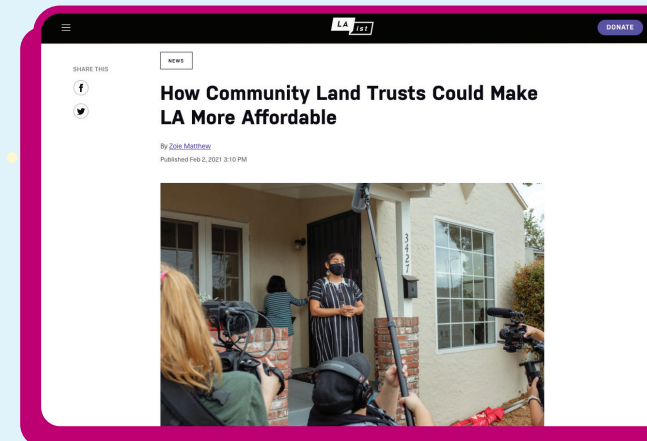
Next City



KQED



PBS News Hour



LAist



The Regulatory Review

news coverage

# EXECUTIVE LETTER

2021 was a landmark year for CLTs in the state — first statewide funding initiative, first acquisitions, new emerging CLTs, the list goes on — and our achievements laid a foundation for a 2022 with more impact, more advocacy, more learning, and more households benefiting from community land trust homes.

The immense achievements of the California Community Land Trust Network in 2021 would not have been possible without the time and effort of dozens of volunteers from across the state. Thank you to our CLT residents, staff, and board members for your immense energy and commitment to community ownership and housing justice.

Sincerely,

Oscar, Eddie, Fanny, Ian, Jen C, Jen G, Saki and Leo

*The Board and Staff of the CA CLT Network*