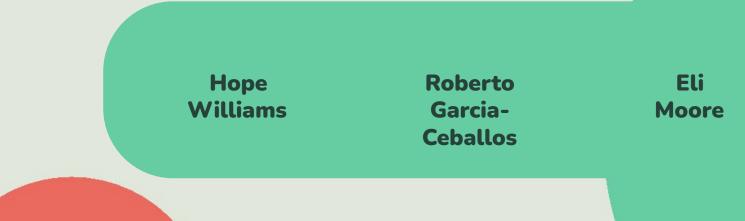


California Community Land Trust Network Conference September 13, 2024

Are We Ready for the Next Crisis? Scenario Planning for the Future of the CLT Movement



Workshop Goals

- Share and discuss a framework for imagining future scenarios and the openings they could create for radically expanding community owned housing.
- Brainstorm the capacities, resources, plans and other elements that would allow the community stewardship movement to be ready to take advantage of sudden opportunities.



Agenda for Today

- 1. Welcome and Overview
- 2. Framework and Questions
- 3. Example of a Scenario Analysis
- 4. Solo Reflection
- 5. Small Group Discussions
- 6. Full Group Discussion
- 7. Close



"As an immersive approach, scenario planning pushes participants to inhabit futures, whether they like the facts they find or not — and thus helps participants face and grapple with conditions beyond their control"

- Social and Economic Justice Leaders Project



Covid....

Eviction bans Foreclosure moratorium Direct cash assistance Crises can create new openings for community owned housing, like:

- Land & Housing Markets: Land and buildings become much more affordable or free.
- Funding & Finance: Funding suddenly expands or become available from new sources.
- Norms & Politics: Housing justice ideas and political support for them become widespread throughout the community and among power holders.
- Community Needs & Commitments: Needs in the community suddenly change and become more urgent, and residents' commitments to taking action suddenly expand.
- Others...



"The big one"

Earthquake Scenario

Earthquake Scenario

- Land & Housing: many homes are damaged and low wealth owners don't have resources to rebuild. Home prices fall. Wealthy investors attempt to accumulate buy low.
- Funding & Finance: Public funds for disaster recovery made available thru CDBG-DR (Community Development Block Grant Disaster Recovery) and other programs.
- Norms & Politics: Withdrawal of homeowners insurance causes a reimagining of insurance and liability. Destruction of utilities and infrastructure causes a heightened commitment to resilient and decentralized infrastructure. Massive need for housing increases political will for publicly financed and publicly developed housing.
- Community Needs & Commitments: Massive numbers of people with damaged homes and disrupted lives, needing shelter and basic services. Organic growth of mutual aid activities. Political militancy and urgency widespread.



Solo Reflection

4 potential scenarios:

- Major earthquake
- Mass closures of retail stores
- Housing recession
- Massive arrival of people displaced by disaster elsewhere

Choose 1 and think about:

- What openings could the crisis create for community owned housing?
- Is there another possible future crisis that you think is important to do scenario planning for?



Small Groups

Table 1: _____

Table 2: _____

Table 3: _____

- Table 4: _____
- Table 5: _____
- Table 6: _____
- Table 7: _____

Table 8: _____

Table 9: _____

Table 10: _____

- 1. Choose a stack tracker, time keeper, note taker
- 2. Read the description of the scenario at your table

3. Discuss:

- What opportunities for community owned housing could this scenario create?
- How can the community owned housing movement prepare? For example:
 - Developing capacities, skills, relationships and plans
 - Resources or policies that would be available
 - Experiments or proofs of possibility we could try out **now** so that they show at a small scale what could be adopted at a large scale in the future scenario?
- What near-term actions can we take to start preparing? What changes might we make to current practices, ways we operate, relate to one another, and plan?



Full Group Discussion on Near-term Actions & Next Steps If you're interested in finding out more from

