

California
community
land trust
network

2025 Conference, Sept 25-26: Fresno, CA

CA CLT Network Resources

Programs Support CLTs at various stages

- **Incorporation:** Legal TA, letters of support to city council
- **Acquisitions:** Real Estate & Business Planning TA
- **Regional and Statewide Policy Advocacy with CLT members:** e.g., Jan 2025 LA wildfire legislation, through regional Campaign Advocacy, CLT Lobby Day, World CLT Lobby Day
- **Toolkit and Guide publications:** asset management, partnerships toolkit, collaborations with local government resources + **joint research with partners**
- **Convenings:** highlight local CLTs and partnerships
 - Skill building, networking, Bus Tours highlighting community ownership developments, collaborations and Resource sharing

Donations & Bargain Sales Project Handouts

- Educate sellers on their options
- Support CLTs in vetting opportunities
- Help CLTs navigate challenging negotiations



Asset Management Manual



Vecinos 3, T.R.U.S.T. South LA

ASSET MANAGEMENT

Resources for Community Land Trusts

By **Keith Cooley** in partnership with the **California community land trust network**

- Extensive guidance on principles and practices that are critical to successful stewardship of CLT portfolios, so that properties remain sustainable, affordable, and high-quality for generations
- Intended for CLT staff, board members, and volunteers
- Includes practical advice, proven methodologies, and real world examples that align with the unique mission and operational models of CLTs
- **Authored by Keith Cooley**, former Asset Manager at San Francisco CLT

Other CLT Network Resources

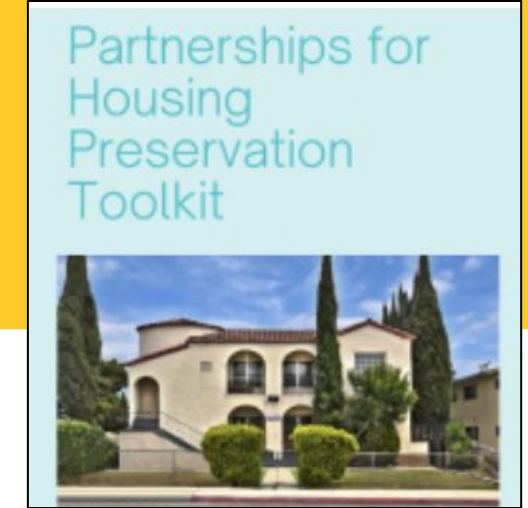
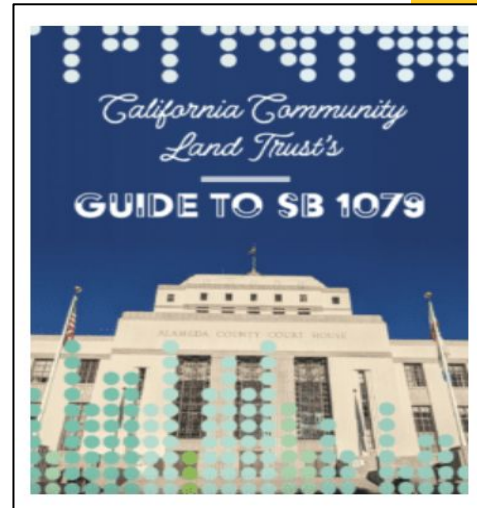
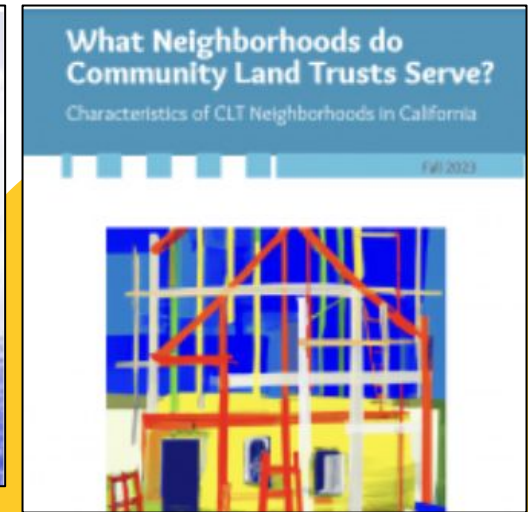
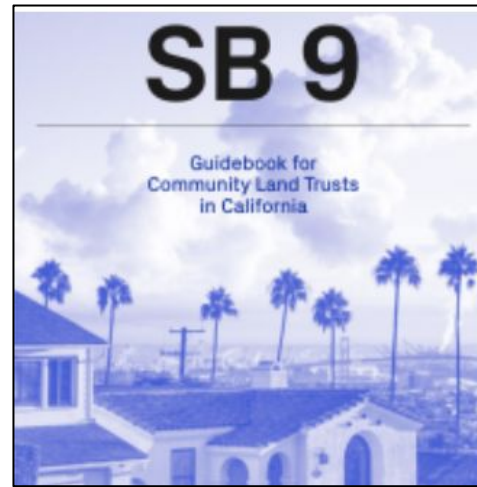
Housing Element Advocacy

How to Advocate for CLT's, Community Ownership, and Permanent Affordability



Every city and county in CA is required to update a "Housing Element" every 8 years. The Housing Element identifies the city/county's housing conditions and needs and establishes the goals, policies, and programs to create housing across the income spectrum. Housing Element updates provide CLT's and their allies with an opportunity to engrain permanent affordability and community ownership in the core guiding document for housing production in their region.

- 1) Identify the opportunity
 - Is your local city/county updating their Housing Element?
- 2) Research
 - Review local housing goals
 - Review past Housing Elements
- 3) Develop Narrative
 - Develop CLT's story
 - How does CLT positively address communities' Housing Element concerns?
- 4) Advocate!
 - Educate community members and get their input on priorities
 - Identify & meet staff preparing draft Housing Element and key stakeholders
 - Review draft/provide comments based on CLT narrative
 - Share your vision in hearings and comments



How to Get Involved:

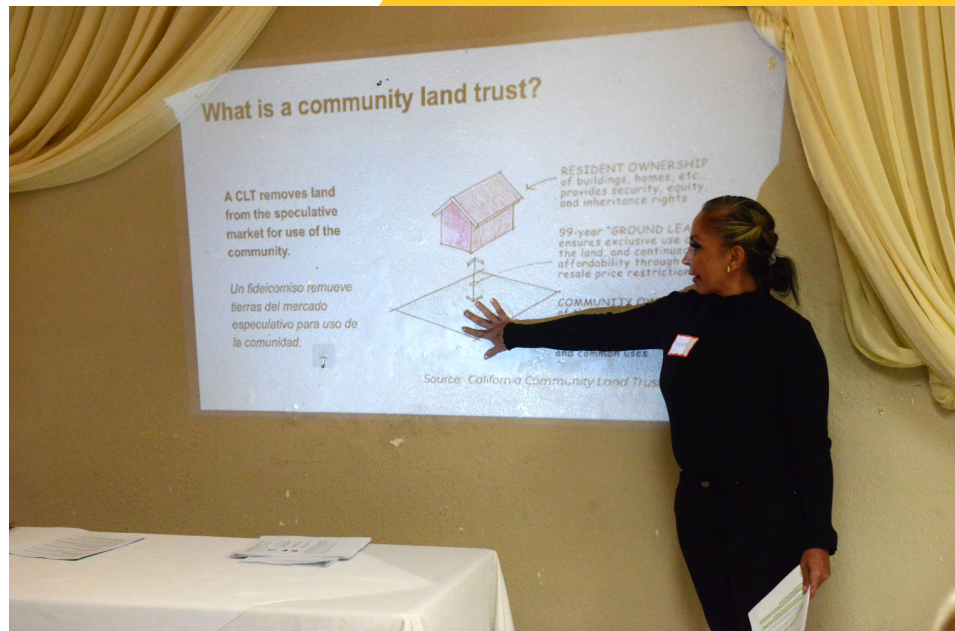
- Join the Ca CLT Network
- Follow our monthly newsletter –sign up from our website
- Join a working group

CACLTN Working Groups:

- Policy Cmte
 - Property Tax working group
 - ADU working group
- Curriculum Cmte
- Other working groups:
 - CLT Lawyers working group
 - CLTs of the Bay
 - Housing Coops working group

Curriculum Committee

- Assess CLT capacity building needs
- Plan out upcoming Network Workshops & weigh in on Conference content proposed by CLTs & Partners
- Help design and implement new curriculum based on emerging needs
- **Open only to CLT organizations**



Policy Committee



- Advocacy Coordination
- Legislation development
- Campaign-to-campaign learning
- **Setting statewide policy priorities for the New Year**
- **Oversees Property Tax working group** (incl outreach to the board of assessors and board of equalization) & **coordinates TOPA policies**

Accessory Dwelling Unit (ADU) Working Group

- Peer-to-peer learning
- Developing resources, legislation, and workshops



CLT Banking Advocacy



- Bank and lender advocacy in Partnership with Rise Economy
- Advocate for banks to invest in COCP funds for CLTs
- Advocate for lending products compatible with CLT's structure

Undocumented Communities Working Group

- Sharing best practices on meeting the needs of undocumented households on CLTs
- Developing strategies to support CLTs in working with undocumented households
- **Develop curriculum to highlight the needs and opportunities of housing undocumented CLT residents**



**Sign up with a Working Group with
the paper sign ups on your table
Or else through the Whova App:
–Working Group channel**

- Most working groups meet monthly, with the Policy Cmte meeting 2x month

Plan for the Day:

Friday Sept 26, 2025

Check in and Breakfast	8:00 AM – 9:00 AM
Group Photo	8:40 AM – 9:00 AM
Morning Session	9:40 AM – 10:50 AM

Workshop Block 1 9:40 – 10:50 AM

- State & Local Financing for CLTs
- From the Ground Up: Strengthening Our Community Power to Win State Policy Change
- Bridging Divides: CLT-Developer Partnerships
- Financial Scenario Planning for Change & Adaptability

Workshop Block 2 11:00 – 12:30 PM

- Building Together: CLT-Tenant Organizer Collaborations
- Peer2Peer Co-ops on CLT Land: Shared Struggles, Shared Solutions
- CLT Resident Engagement for Long Term Stewardship

Friday Sept 26, 2025

Lunch 12:30 – 1:30 PM

Workshop Block 3 1:30–2:40 PM

- Lender Learning Session: CDFIs, Philanthropic & Public Sector
- Legal Roundtable for CLTs Serving Vulnerable Communities
- BIPOC Solidarity Space
- Rooted in Black Resistance: Racial Politics & the Fight for Land in California

Workshop Block 4 2:50 – 4:00 PM

- Weaving the Milpa: Practicing Horizontality in Community Land Trusts
- California's Fight for Social Housing
- CLT Board Member Mixer
- CLT Resident Mixer
- Closing Session** 4:00 – 4:30 PM

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